

## Easily Unify Customer Experience

You have carefully developed the look and feel that you want your company to project. Branding, color schemes, and language are all parts of the specific personality you want each location to communicate to your customers.

With Harmony, you can take control of the design of price lists, menus of services, and rotating systems of promotional graphics and videos then deploy them nationally, leaving nothing to chance.



## Educate your Customers

Whether your customers are hurrying through aisle after aisle of colorful boxes or sitting in a waiting room, every glance is an opportunity to grab their attention.

Introduce a whole new product line or remind them why the leading product sells so well using custom, targeted video presentations and informational graphics, all controlled and delivered by you.

## Brand Live Television

If your screens are playing the news, the shows, or the big game, then you already have their attention right where you want it.

Harmony allows you to assemble a fully customizable display that puts your branding and messaging in an active, controllable matrix around a live television feed. Promote specials, advertise events, or just keep your logo fresh in their minds as the TV channel does all the work.



## The Sound You Want Them to Hear

The same system that lets you harness the power of video and digital signage lets you control the airwaves of your own private radio station.

Bridge the gaps between screens and signs by harnessing the music and atmosphere you know your customers will enjoy. Insert custom audio promotions and sponsor messaging according to the schedule that you know works best for each minute at each location.

# Electrify Your Brand

## Digital Signage

Put your TV screens and displays to work for you, by creating an in-store TV Station that reflects the image of your company.

Blend graphics, video, and even live TV into a captivating audio visual blitz that can be updated rapidly to keep your programming fresh and sharp.



## Custom Messaging and Music

Plug a Harmony Player into your existing sound system and turn it into a marketing machine with a complete audio profile tailored to your locations by you.

Advertisements, promotions, and music become part of the customer experience you want to project.



## All Under Your Control

Use tools that are familiar to you. Organize your media in software that looks like your own MP3 and Video playback software. Build your schedules in software that looks like your own personal calendar application.

Update or overhaul the entire library and schedule anytime, anywhere with the click of a mouse.



[www.ReQuest.com/Harmony](http://www.ReQuest.com/Harmony)