

# Harmony Ideas

Putting the Harmony Commercial Music & Digital Signage system to work for you.



## Digital menu board • Update products with ease

Whether your pricing changes with the seasons or your entire product line evolves over time with the shifting tastes of your customers, a sandwich board full of plastic letters cannot hope to keep up with all your business has to offer.

More than just whiteboard listing today's specials, a digital sign gives you a voice at every location. Using your existing marketing graphics, photography, and even full motion video, Harmony makes it easy to put together the kind of appealing, dynamic presentation that was once the privilege of only the largest chains. Your staff's ability to excite your customers about new products or upsell them to the deluxe options will increase exponentially when they can see it in vivid color with their own eyes.

When the time comes to update and overhaul the menu, Harmony removes all the middlemen. Make your changes, preview the results, update your schedules, and every screen in every location gets the message.

Harmony  
by  
ReQuest

[Harmony.ReQuest.com](http://Harmony.ReQuest.com)