



**Press Release**

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**Harmony Digital Signage Greets Fans at the NBA All-Star Jam Session**

*Harmony by ReQuest Provides the Visuals for the NBA Event and Viper Alley Concert Venue*

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OSA International, a premier producer for special events and integrated system solutions, has provided Harmony digital signage for valued clientele. At the 2011 NBA All-Star Jam Session, held in conjunction with the NBA All Star Game in Los Angeles, six Harmony units were implemented to provide up to date information for guests arriving at the main entry, the NBA Autograph Stage, the map and guide areas, and the Fit Court.

Harmony, the digital signage and commercial audio platform from ReQuest, provides a web-based platform for making full motion digital signage presentations from any networked computer with no third-party involvement. This flexibility coupled with the Harmony Player's ability to operate with or without a live network connection makes Harmony a compelling option for bringing digital out-of-home presentations to live, impromptu, and even touring events.

At Viper Alley, a new north shore Chicago venue featuring live music and entertainment, two Harmony units were utilized for digital signage at the main entry and on twenty-one video displays throughout the venue. Philip Lentini, Vice-President of OSA Integrated Solutions, comments, "The ease in which the Harmony devices can be programmed and allow for independent audio/video streams makes Harmony a great solution for OSA's wide



array of projects. The modest cost to implement and quick ROI is a perfect solution for OSA and our clients.”

Harmony developers and personnel have worked closely with OSA and other Harmony dealers to develop a full-featured system that allows users at all skill levels to realize their widescreen concepts in a user-friendly environment. Recent updates to the Harmony solution have delivered an even greater set of tools including the ability to incorporate live television streams into their custom branded visuals.

Recently, Harmony also became the only platform that allows you to distribute digital signage presentations, background music, and custom audio messaging simultaneously from a single player at a single price-point. “We want to make life easy for our dealers as well as our customers,” says ReQuest CEO Peter Chohnoky, “and the best way for us to do that is to make a great product with an uncomplicated sales pitch. Harmony does it all from one box for one price.”

With over 40,000 servers sold worldwide, ReQuest’s Harmony leverages over a decade of development in remote management, content syncing, and media organization. Harmony is a unique commercial music and video service providing complete flexibility for the client to furnish detailed schedules of their music and video either in a global, regional or local setting. The application also integrates advertising and company messaging within the music playlists, or video shows so businesses can promote specials or marketing messages during targeted times.

For more information about Harmony by ReQuest or how to become a reseller, please visit <http://harmony.request.com/>