



## Hillstone Restaurant Group Selects ReQuest Harmony Solution for Music Distribution

**Hillstone to provide the ultimate musical experience to its clientele.**

**August 5th, 2010 - Hillstone**, a California based premium restaurant group, has chosen the **ReQuest Harmony** solution for music management and distribution to **all fifty locations** across the US. In step with Hillstone's philosophy of providing an inspired setting and experience, **Brian Biel**, VP of Design for Hillstone was in search of a solution that would give Hillstone the ability to fine-tune music to their clients in each restaurant. "We spend considerable time and resources to tailor the experience of each one of our restaurants," said Mr. Biel. "For Hillstone, **the experience touches all the senses**- so great food, artwork, as well as music are all part of our thinking. The Harmony solution empowers Hillstone to **easily play customized music in every restaurant** and create schedules to match mood and cuisine."

Harmony provides Hillstone the ability to customize the musical experience at every level, from music choice to time of day. "With Harmony, we are now able to customize the music program at each of our restaurant concepts. It is like our own **Hillstone Radio Station**," added **Ricky Newton**, Music Programmer for Hillstone. "I just login to the web application, upload content, build playlists, create schedules, and deploy to the restaurants. **Everything is managed over the Internet.**"

**Peter Chalnoky**, CEO of ReQuest is very excited about the partnership with Hillstone. "Their feedback in the design and implementation of Harmony was the main driver for its success. They have a remarkable team at Hillstone that truly understands their clientele. Harmony was built to solve the challenges most **restaurants, banks, retail, and multi-location companies** deal with every day -- how to easily play customized music and messaging that creates the best customer experience for every location."

Harmony is a unique commercial music service providing complete flexibility for the client to furnish customized schedules of their music either in a global, regional or local setting. The application also integrates promotional messaging within the music playlists, so businesses can feature marketing messages during targeted times. Support for video and images will be added this fall giving Harmony clients a complete music, messaging, and digital signage platform to control audio and video throughout their locations. More information about Harmony can be found at [www.request.com/harmony](http://www.request.com/harmony).

**Build your own radio, TV channel, and marketing platform.**

[www.ReQuest.com/Harmony](http://www.ReQuest.com/Harmony)