



ReQuest Launches Harmony Digital Signage and Commercial Audio Solution

Harmony provides commercial application to Electrify Your Brand

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Request, Inc. a Malta NY based audio and video technology leader is now shipping Harmony, a user-centric, web-based digital signage and commercial audio platform geared toward the non-technical business owner. The Harmony system promises a more accessible way to deliver digital signage, customized music, and marketing messages all from the same easily installed device that can be deployed anywhere in the world.

“Our top priority was to offer a solution that puts business owners in control,” said Peter Cholnoky, Request CEO. “With Harmony, anyone who can use PowerPoint or iTunes and a web browser can quickly create, update, schedule, and deliver digital signage and music to hundreds of locations. “

Harmony, offered as a Software as a Service (SAAS) online solution, features a familiar set of tools for building professional looking visuals from existing marketing materials and adds intuitive ways to blend in real-time information from blogs, financial tickers, and other Internet feeds. From engaging menu boards featuring happy hour specials to up-to-the-minute marketing campaigns with full motion video, the Harmony solution removes the middle man. Customers simply upload new images, videos, and content using a web browser and deploy the updates themselves to all locations worldwide with a few clicks of a mouse.

Harmony was built to solve the challenges many restaurants, banks, retailers, and multi-location companies deal with every day – wrangling their messaging, digital signage, music and ambience into a unified customer experience that can still be tailored to meet the needs of each and every location. Harmony empowers businesses to “Electrify Their Brand” by taking control of every detail of the in-store experience with a scheduling and reporting system that can be as granular or general as the customer requires. Schedules can be built once and applied globally or regionally, or they can be fine-tuned minute-by-minute and deployed to specific locations. The application also includes a system for dynamically integrating advertising and company messaging into video and music scheduling, opening the door to a whole spectrum of pinpoint-accurate marketing and branding possibilities.

With over 40,000 digital media servers sold worldwide, ReQuest’s Harmony leverages more than ten years of development in remote management, content syncing, and media organization. Harmony is unique in providing a flexible commercial music and video service from a single source and placing live control of the system in the hands of the customer. More information about Harmony can be found at <http://harmony.request.com>.